



Igniting
CURIOSITY

Illuminating
MINDS

Inspiring
DISCOVERY

2024
CALIFORNIA
SCIENCE
EDUCATION
CONFERENCE

Nov. 8-10
SACRAMENTO, CA



Partner
PROGRAM



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About the Conference

The California Science Education Conference, hosted by the California Association of Science Educators (CASE), is the pre-eminent science education event held annually for educators from throughout California. Drawing more than 1,500 attendees, the goal of the annual gathering is to develop a platform for professional learning, deepening connections, fostering creativity, generating new ideas and energizing science educators to build excitement and enthusiasm for science education inside and out of the classroom. We are thrilled to be back in person and to offer an exciting Partner Program that will provide your company with maximum amount of return on your investment for your participation this year.





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<i>Partner Packages Include</i>	PREMIER \$15,000+	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,250	SUPPORTER \$400
10X10 BOOTH SPACE <i>*non-profit only</i>	Up to 4	Up to 3	Up to 2	1 inline or 1 corner booth only	1 inline booth only	Table Top*
COMPANY LISTING IN E-DIRECTORY <i>Includes, company name, address, description, booth number, email exhibitor button and sales contact.</i>	X	X	X	X	X	X
CONFERENCE REGISTRATION	6	5	4	4	2	1
CONFERENCE REGISTRATION LIST <i>List includes emails and mailing addresses for attendees who have opted in.</i>	X	X	X	X		
75 MINUTE PARTNER WORKSHOP SESSION(S) <i>Submission of workshop through CASE CFP link. Approval of workshop based upon peer review.</i>	6	5	3	1		
PARTNERSHIP LOGO RECOGNITION PROVIDED DURING OPENING AND CLOSING KEYNOTE GENERAL SESSIONS	X	X	X	X		
COMPANY RECOGNITION IN CONFERENCE PROMOTIONAL EMAIL BLASTS <i>Sent to more than 20,000 recipients.</i>	Company Logo	Company Logo	Company Logo	Company Logo		
COMPANY NAME AND LOGO PROMINENT RECOGNITION ON ALL CONFERENCE SIGNAGE	X	X	X			
MOBILE APP PUSH NOTIFICATIONS	6	4	2			
CONFERENCE MARKETING EMAIL ADVERTISEMENTS <i>Get more coverage by sharing the latest news about your company.</i>	3	2	1			
HYPERLINKED FULL COLOR ADVERTISEMENT IN THE OFFICIAL ONLINE VENDOR E-DIRECTORY	Full Page Ad	1/2 Page Ad	1/4 Page Ad			
BANNER ADVERTISEMENT IN THE OFFICIAL CONFERENCE MOBILE APP	X	X	X			
COMPANY RECOGNITION IN CASE'S E-NEWSLETTER, CALIFORNIA CLASSROOM SCIENCE	4 issues	3 issues	1 issue			
PARTNER SPONSORED ROOM <i>Dedicated rooms available will be for workshop sessions and hosted events/meetings. *Limited availability*</i>	FRI.-SUN.	FRI.-SAT.				
COMPANY LOGO ON CONFERENCE HOMEPAGE	Hyperlink Logo	Hyperlink Logo				
SPONSORED PROMOTIONAL ITEMS <i>To be determined with CASE Staff</i>	X	X				
INTRODUCTION OF OPENING OR CLOSING KEYNOTE SPEAKER	X	X				



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**CALIFORNIA SCIENCE
EDUCATION CONFERENCE**



Company Information

Organization/Company _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail _____ Website _____

Sponsorship Levels

- Premier - \$15,000+
- Platinum - \$10,000
- Gold - \$5,000
- Silver - \$2,500
- Bronze - \$1,250
- Supporter - \$400

**CUSTOM SPONSORSHIP OPPORTUNITIES
AVAILABLE – PLEASE CONTACT THE CASE
OFFICE AT (916) 979-7004.**

Questions?

For assistance please contact:
Beth Bettencourt, Conference Director
3620 American River Drive, Suite 230
Sacramento, CA 95864
Phone: (916) 979-7004

SUBMIT COMPLETED FORM WITH PAYMENT TO:

Mail:
CASE
3620 American River Drive, Suite 230
Sacramento, CA 95864

Fax: (916) 294-0415

Email: beth@cascience.org
Do not email your credit card information.

Payment Information

PAYMENT ENCLOSED TOTAL AMOUNT \$ _____

Check # _____ (Payable to CSTA)

DO NOT EMAIL YOUR CREDIT CARD INFORMATION.

American Express MasterCard Visa Discover

Card Number _____

Cardholder Name _____

Exp. Date _____ VCode _____
(VCode is a 3 digit number on the back of your card following your card number.)

Card Billing Address _____

City _____

State _____ Zip _____

Signature _____ Date _____



Thank you for supporting CASE!