

REGISTRATION BROCHURE ADVERTISING

CALIFORNIA SCIENCE TEACHERS ASSOCIATION—2017 CALIFORNIA SCIENCE EDUCATION CONFERENCE

Sacramento Convention Center, Sacramento, CA • October 13—15, 2017



**Reach the 10,000+
science professionals
and schools receiving
the 2017 California
Science Education
Conference
registration brochure.**

The conference registration brochure is mailed to over 10,000 science teachers and schools in California. It is the primary, print marketing piece for the conference. An ad in the 2017 registration brochure will reach a wide audience.

SPACE AVAILABLE

Full page ad\$950
 Full page ad (exhibitor).....\$700
 Half page ad\$475
 Half page ad (exhibitor).....\$350
 Inside front cover (full page only)\$1,200
 Back cover (half page only)\$950
 Rates listed above are for black and white only. Color is available. Add \$200 for full page ads and \$100 for half page ads for color.

CLOSING DATES

Space reservations **June 26, 2017**
 Camera-ready artwork **June 26, 2017**

MECHANICAL SPECIFICATIONS

PUBLICATION SIZE: 8" wide x 10.25" tall
 AD SIZE:
 Full page 7" x 9 7/16"
 Half page 7" x 4 3/16"

ARTWORK SPECIFICATIONS

- File Formats—High-res PDF, Outlined EPS
- Delivery Medium—email to beth@cascience.org.

NOTE: All charges for typesetting, paste-up, alterations, stripping, halftones, rules, reverses, reductions, or enlargements are additional and will be billed to advertiser.

GENERAL INFORMATION

1. Artwork received after June 26, 2017 cannot be assured of inclusion in the registration brochure.
2. Only art which meets rate, copy size and specification requirements will be accepted.
3. Cancellations must be in writing and received by June 5, 2017 for a full refund. No cancellations or refunds will be accepted after June 5, 2017.
4. Multiple ad spaces are available.
5. The purchase of exhibitor booth space is not a requirement for advertisement in the conference program.
6. For questions contact Beth Bettencourt at 916-979-7004 or email Beth@cascience.org.

Make check payable to:
California Science Teachers Association
 Mail credit card information, purchase order or check, form and art to:
Beth Bettencourt
CSTA
950 Glenn Dr., #150
Folsom, CA 95630

Please reserve space in the CSTA 2017 California Science Education Conference Registration Brochure as follows:

INSIDE FRONT COVER
 BACK COVER
 FULL PAGE(S) QUANTITY: _____
 HALF PAGE(S) QUANTITY: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

PHONE: _____ FAX: _____

AUTHORIZED COMPANY REPRESENTATIVE: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

TOTAL: _____ CHECK #: _____ PURCHASE ORDER #: _____

MASTERCARD
 VISA
 AMERICAN EXPRESS
 DISCOVER

CREDIT CARD #: _____ EXP: _____

SIGNATURE: _____ DATE: _____