ABOUT THE CONFERENCE

The California Science Education Conference is the pre-eminent science education event held annually for educators from throughout California. Hosted by the California Association of Science Educators (CASE), the conference is hosted over 2 days with an additional pre-conference day focused on the General Membership Meeting and a kick-off Virtual Happy Hour to welcome all participants. Drawing more than 2,000 attendees, the goal of the annual gathering is to develop a virtual platform for professional learning, deepening connections, fostering creativity, generating new ideas, and energizing science educators to build excitement and enthusiasm for science education inside and out of the classroom.
# Sponsorship At-A-Glance

<table>
<thead>
<tr>
<th>Sponsorship Includes</th>
<th>Platinum $15,000+</th>
<th>Gold $10,000</th>
<th>Silver $7,500</th>
<th>Bronze $5,000</th>
<th>Supporter $2,500</th>
<th>Benefactor $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Level Virtual Conference Exhibit Booth</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One (1) 90 minute on-demand exhibitor workshop session (optional)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B&amp;W advertisement in conference program (inside pages)</td>
<td>Full Page Ad</td>
<td>1/2 Page Ad</td>
<td>1/4 Page Ad</td>
<td>1/4 Page Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner advertisement in the official conference mobile app</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on conference homepage</td>
<td>Hyperlink Logo</td>
<td>Hyperlink Logo</td>
<td>Hyperlink Logo</td>
<td>Hyperlink logo</td>
<td>Logo Only</td>
<td>Listing Only</td>
</tr>
<tr>
<td>Mobile App Push Notifications</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Company recognition in conference promotional e-mail blasts (sent to more than 20,000 recipients)</td>
<td>Hyperlink Logo</td>
<td>Hyperlink Logo</td>
<td>Hyperlink Logo</td>
<td>Hyperlink logo</td>
<td>Logo Only</td>
<td>Listing Only</td>
</tr>
<tr>
<td>Logo recognition upon entering virtual conference</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital Advertisement in pre-conference logistics e-mail (sent approx. 2 weeks before conference)</td>
<td>Hyperlink Ad</td>
<td>Hyperlink Ad</td>
<td>Hyperlink Ad</td>
<td>Logo Only</td>
<td>Logo Only</td>
<td>Listing Only</td>
</tr>
<tr>
<td>Sponsorship logo recognition provided during opening and closing keynote general sessions</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company recognition in CASE’s e-newsletter, California Classroom Science</td>
<td>4 Issues</td>
<td>3 Issues</td>
<td>2 Issues</td>
<td>1 Issue</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Organization/Company

Contact Name

Street Address

City __________________________ State _____________ Zip __________________________

Phone (______) __________________ Fax (______) __________________

E-mail __________________ Website __________________

**SPONSORSHIP LEVELS**

- Platinum - $15,000+
- Gold - $10,000
- Silver - $7,500
- Bronze - $5,000
- Supporter - $2,500
- Benefactor - $1,000

*Custom sponsorship opportunities available – please contact the CASE office at (916) 979-7004.*

**QUESTIONS?**

For assistance please contact:
Beth Bettencourt, Conference Director
950 Glenn Drive, Suite 150, Folsom, CA 95630
Phone: (916) 979-7004

Submit Completed Contract with Payment to CASE
Mail: 950 Glenn Drive, Suite 150, Folsom, CA 95630
Fax: (916) 294-0415
Email: beth@cascience.org

**PAYMENT INFORMATION**

Payment Enclosed

Total Amount $ ______________________________

- American Express
- MasterCard
- Visa
- Discover

- Check # ______________________________ (Payable to CSTA)

Card Number ______________________________

Cardholder Name ______________________________

Exp. Date __________________ VCode __________________
(The VCode is a 3 or 4 digit number on the back of your card following your card number.)

Card Billing Address ______________________________

City __________________________ State _____________ Zip __________________________

Signature ______________________________ Date ______________

THANK YOU FOR SUPPORTING CASE!