

PROGRAM BOOK ADVERTISING

CALIFORNIA SCIENCE TEACHERS ASSOCIATION—2017 CALIFORNIA SCIENCE EDUCATION CONFERENCE

Sacramento Convention Center, Sacramento, CA • October 13—15, 2017



Reach the 1,500+ science professionals attending the 2017 California Science Education Conference by advertising your products and services in their program.

The conference program is an indispensable guide to the activities, events, and exhibits at the California Science Education Conference. An ad in the 2017 program will draw traffic to your booth. Plus, if you are unable to exhibit at the conference, an ad is the next best alternative to being there!

SPACE AVAILABLE

Full page ad (Black and white only.)\$750
 Full page ad (B&W only, exhibitor).....\$500
 Half page ad (Black and white only.)\$475
 Half page ad (B&W only, exhibitor).....\$275
 Inside front cover (Color available.)\$950
 Inside back cover (Color available.).....\$950

CLOSING DATES

Space reservations August 10, 2017
 Camera-ready artwork August 14, 2017

MECHANICAL SPECIFICATIONS

PUBLICATION SIZE: 5 3/8" wide x 8 3/8" tall
 AD SIZE:
 Full page 4 3/8" x 7 3/8"
 Half page 4 3/8" x 3 1/2"

ARTWORK SPECIFICATIONS

- File Formats—High-res PDF, Outlined EPS
- Delivery Medium—email to Beth@cascience.org. For additional delivery mediums contact Beth Bettencourt at 916-979-7004.

NOTE: All charges for typesetting, paste-up, alterations, stripping, halftones, rules, reverses, reductions, or enlargements are additional and will be billed to advertiser.

GENERAL INFORMATION

1. Artwork received after August 14, 2017 cannot be assured of inclusion in the conference program.
2. Only art which meets rate, copy size and specification requirements will be accepted.
3. Cancellations must be in writing and received by August 10, 2017 for a full refund. No cancellations or refunds will be accepted after August 10, 2017.
4. Multiple ad spaces are available.
5. The purchase of exhibitor booth space is not a requirement for advertisement in the conference program.
6. For questions contact Beth Bettencourt at 916-979-7004 or email Beth@cascience.org.

Make check payable to:
California Science Teachers Association

Mail credit card information, purchase order or check, form and art to:

Beth Bettencourt
CSTA
950 Glenn Dr., #150
Folsom, CA 95630

Please reserve space in the CSTA 2017 California Science Education Conference Program as follows:

INSIDE FRONT COVER
 INSIDE BACK COVER
 FULL PAGE(S) QUANTITY: _____
 HALF PAGE(S) QUANTITY: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

PHONE: _____ FAX: _____

AUTHORIZED COMPANY REPRESENTATIVE: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

TOTAL: _____ CHECK #: _____ PURCHASE ORDER #: _____

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CREDIT CARD #: _____ EXP: _____

SIGNATURE: _____ DATE: _____