



2020 CALIFORNIA SCIENCE EDUCATION CONFERENCE

SPONSORSHIP & ADVERTISING OPPORTUNITIES

ABOUT THE CONFERENCE

The California Science Education Conference is the pre-eminent science education event held annually for educators from throughout California. Hosted by the California Association of Science Educators (CASE), the conference is hosted over 2 days with an additional pre-conference day focused on the General Membership Meeting and a kick-off Virtual Happy Hour to welcome all participants. Drawing more than 2,000 attendees, the goal of the annual gathering is to develop a virtual platform for professional learning, deepening connections, fostering creativity, generating new ideas, and energizing science educators to build excitement and enthusiasm for science education inside and out of the classroom.



Sponsorship At-A-Glance

Sponsorship Includes	Platinum \$15,000+	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Supporter \$2,500	Benefactor \$1,000
Gold Level Virtual Conference Exhibit Booth	X	X				
One (1) 90 minute on-demand exhibitor workshop session (optional)	X	X	X	X		
B&W advertisement in conference program (inside pages)	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad		
Banner advertisement in the official conference mobile app	X	X	X	X		
Company logo on conference homepage	Hyperlink Logo	Hyperlink Logo	Hyperlink Logo	Hyperlink logo	Logo Only	Listing Only
Mobile App Push Notifications	3	2	1	1	1	1
Company recognition in conference promotional e-mail blasts (sent to more than 20,000 recipients)	Hyperlink Logo	Hyperlink Logo	Hyperlink Logo	Logo Only	Logo Only	Listing Only
Logo recognition upon entering virtual conference	X	X	X	X	X	X
Digital Advertisement in pre-conference logistics e-mail (sent approx. 2 weeks before conference)	Hyperlink Ad	Hyperlink Ad	Hyperlink Ad	Logo Only	Logo Only	Listing Only
Sponsorship logo recognition provided during opening and closing keynote general sessions	X	X	X	X	X	X
Company recognition in CASE's e-newsletter, California Classroom Science	4 Issues	3 Issues	2 Issues	1 Issue		



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Organization/Company _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail _____ Website _____

SPONSORSHIP LEVELS

- Platinum - \$15,000+
- Gold - \$10,000
- Silver - \$7,500
- Bronze - \$5,000
- Supporter - \$2,500
- Benefactor - \$1,000

Custom sponsorship opportunities available – please contact the CASE office at (916) 979-7004.

QUESTIONS?

For assistance please contact:
Beth Bettencourt, Conference Director
950 Glenn Drive, Suite 150, Folsom, CA 95630
Phone: (916) 979-7004

Submit Completed Contract with Payment to CASE

Mail: 950 Glenn Drive, Suite 150, Folsom, CA 95630
Fax: (916) 294-0415
Email: beth@cascience.org

PAYMENT INFORMATION

Payment Enclosed _____ Total Amount \$ _____

American Express MasterCard Visa Discover

Check # _____ (Payable to CSTA)

Card Number _____

Cardholder Name _____

Exp. Date _____ VCode _____

(The VCode is a 3 or 4 digit number on the back of your card following your card number.)

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THANK YOU FOR SUPPORTING CASE!